

My San Francisco Kitchen

Media Kit

My San Francisco Kitchen is a food blog started in 2011 that focuses on healthy, everyday recipes made from scratch, with the occasional dessert. Mostly all recipes use fresh ingredients, and organic and local products are commonly promoted when applicable. New recipes are consistently posted ~3 times/week. If you would like to share a product or service related to cooking/baking with the readers of My San Francisco Kitchen, I would love to chat with you! I hope you find the following information helpful, and if you have additional questions or are interested in advertising on My San Francisco Kitchen, please write to info@mysanfranciscokitchen.com.

About the Author

Kristianne grew up in southern California, and is currently a graduate student living in San Francisco, CA. She started My San Francisco Kitchen in 2011 as an outlet from the stress of graduate school. Her food blog started as a personal electronic collection of recipes given to her by her mom and grandma, and she continues to post new recipes that she enjoys cooking and baking in her everyday life. Kristianne strives to maintain a healthy lifestyle, which comes through in many of her recipes and personal anecdotes.





Statistics

Social Media

Facebook: 3,847 fans

Twitter: 573 followers

Pinterest: 1,125 followers

Analytics

Visits: 88,963

Unique Visitors: 74,812

Pageviews: 115,663

Ranking

Global: 523,928

USA: 124,627

Readers

77.5 %
USA

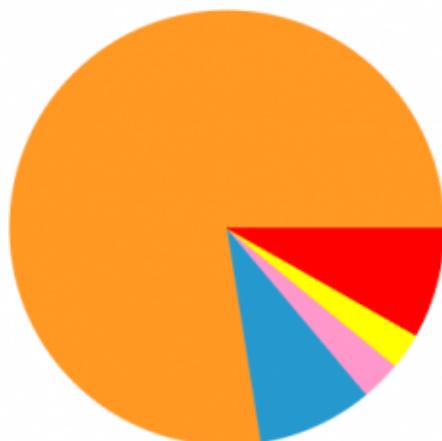
8.6 %
Canada

3.0 %
UK

2.7 %
Australia

8.2 %
Others

Countries



- Mostly female audience
- 25-54 years old
- College graduates

Services

Giveaways

By sponsoring a giveaway on My San Francisco Kitchen, your product will gain exposure and allow readers to try it out for themselves! All giveaways are promoted through My San Francisco Kitchen social media channels and outside directories.

Product Reviews

If you have a cooking/baking related product you would like to share with the readers of My San Francisco Kitchen, send me your product to try. I write comprehensive reviews, with photos, for all accepted products.

Recipe Development

I have worked with many companies to develop creative recipes for their products. If you are looking to create recipes for your product, I offer both recipe development and photography services.

Advertising

I offer a range of ad sizes for affordable prices, with flexible pricing options (daily, weekly, monthly). Inquire today about promoting your product on My San Francisco Kitchen!

Let's Connect!

If you are interested in any of the services listed above, or have additional questions, I would love to chat with you! Please write to: info@mysanfranciscokitchen.com, and I will get back to you within 24 hours.

I am looking forward to working with you!

Kristianne